



Master Degree in Global Entrepreneurship Economic & Management / GEEM(L-77)  
 Specialization in **International Business & Entrepreneurship (IBE)** – First Year  
 Academic Year 2013 – 2014

I SEMESTER from Sept 16 <sup>th</sup> to Dec 21 <sup>st</sup> 2013	II SEMESTER from Feb 10 <sup>th</sup> to 31 <sup>st</sup> May 2014
<a href="#">Innovation Management</a> (6 ECTS) – Onetti	<a href="#">International Business</a> (6 ECTS) – Pezzetti
<b>Quantitative Methods For Management</b> (12 ECTS) Mod. 1: <a href="#">Applied Mathematics</a> (6 ECTS) – Guerraggio Mod. 2: <a href="#">Applied Statistics</a> (6 ECTS) – Molteni/Tonini	<a href="#">Performance Measurement</a> (6 ECTS) – Arcari/Pistoni
<a href="#">Corporate Banking</a> (6 ECTS) – Vandone	<a href="#">Management And Governance Of Family Firms</a> (6 ECTS) – Montemerlo
<a href="#">Advanced Business English</a> (3 ECTS) – Muretta	<b>International Trade Law And M&amp;A Transborder Operations</b> (12 ECTS) Mod. 1: <a href="#">International Trade Law</a> (6 ECTS) – Salvatore Substituted by International Trade Law Mod. 2: M&A <a href="#">Transborder Operations</a> (6 ECTS) – Capelli
<a href="#">International Economics</a> (6 ECTS) – Spanò	
SUGGESTED ELECTIVE COURSES	SUGGESTED ELECTIVE COURSES
<a href="#">Business English</a> (3 ECTS) – Muretta	<a href="#">Entrepreneurship And Start Up Lab</a> Mod. 2 Start up lab (3 ECTS) (This module can be chosen as subject of 3 ECTS) – Onetti (10)/Pisoni (10)
<a href="#">Entrepreneurship And Start Up Lab</a> (6 ECTS) Mod. 1 Business model lab (3 ECTS) (This module can be chosen as subject of 3 ECTS) – Onetti (10)/Pisoni (10)	<b>International Management Lab</b> (6 ECTS) Mod. 1 <a href="#">International strategy lab</a> (3 ECTS) – (This module can be chosen as subject of 3 ects) Pezzetti Mod. 2 <a href="#">International marketing lab</a> (3 ECTS) – (This module can be chosen as subject of 3 ects) Pezzetti
<b>Visiting Professor Re: <a href="#">Innovation Management And Entrepreneurship</a></b> (6 ECTS) Mod. 1 Entrepreneurship: process and practice (3ECTS) (This module can be chosen as subject of 3 ects) (9 hours lessons and 11 hours working group assignments)	<b>Visiting Professor Re: <a href="#">Innovation Management And Entrepreneurship</a></b> (6 ECTS) Mod. 2 Innovation management: process and practice (3ECTS) (This module can be chosen as subject of 3 ECTS) (9 hours lessons and 11 hours working group assignments)
	<a href="#">Business Planning</a> (6 ECTS) – Colombo



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Organization: People and Technologies 6 ECTS) –	lean development and agile methodologies (3 ECTS) –
Economics of Innovation (6 ECTS) –	
SUGGESTED ELECTIVE COURSES	SUGGESTED ELECTIVE COURSES
<b>Business English</b> (3 ECTS) – Muretta	<b>Entrepreneurship And Start Up Lab</b> Mod. 2 Start up lab (3 ECTS) (This module can be chosen as subject of 3 ECTS) – Onetti (10)/Pisoni (10)
<b>Entrepreneurship And Start Up Lab</b> (6 ECTS) Mod. 1 Business model lab (3 ECTS) (This module can be chosen as subject of 3 ECTS) – Onetti (10)/Pisoni (10)	<b>International Management Lab</b> (6 ECTS) Mod. 1 International strategy lab (3 ECTS) – (This module can be chosen as subject of 3 ects) Pezzetti Mod. 2 International marketing lab (3 ECTS) – (This module can be chosen as subject of 3 ects) Pezzetti
<b>Visiting Professor Re: Innovation Management And Entrepreneurship</b> (6 ECTS) Mod. 1 Entrepreneurship: process and practice (3ECTS) (This module can be chosen as subject of 3 ects) (9 hours lessons and 11 hours working group assignments)	<b>Visiting Professor Re: Innovation Management And Entrepreneurship</b> (6 ECTS) Mod. 2 Innovation management: process and practice (3ECTS) (This module can be chosen as subject of 3 ECTS) (9 hours lessons and 11 hours working group assignments)
	<b>Business Planning</b> (6 ECTS) – Colombo